



TERMS OF REFERENCE FOR DEVELOPING A DOCUMENTARY FOR INCREASED DEMOCRATIC AND INCLUSIVE ELECTION IN TANZANIA IN 2020 PROJECT (IDIEP 2020)

1.0 INTRODUCTION

We Effect's Regional Office in Eastern Africa operates in Kenya, Uganda, and Tanzania. We are part of the global We Effect - a Swedish development organisation operating in 25 countries and entrusted for channelling support from the Swedish Development Agency, SIDA to civil society development organizations. Our basic concept is more than half a century old, as the idea of helping people to lift themselves out of poverty was conceived back in the 1950s. The basis for We Effect's development cooperation work is to reinforce people's capacity to get organised. Once that is done, the next step is to offer new knowledge – on farming, enterprise, finances, gender equality and leadership as well as to strengthen the partner organisation.

Our vision is a sustainable and just world free from poverty while our mission is to strengthen member-based and democratic partner organisations so that they can enable people living in conditions of poverty to help themselves, improve their living conditions, defend their rights, and contribute to a just society.

Tanzania Women Lawyers Association (TAWLA) is a Non-Governmental Organization which was formed primarily as a guild to promote and advance legal and constitutional rights of women. The aims and objectives of the organization are: to advocate for gender equality, promotion of human dignity and gender justice through policy, legal and institutional reforms, community action and media engagement. To this end, TAWLA envisage a society that respects and upholds the rights of women.

Tanzania Youth Coalition (TYC) is a consortium/union of 120 youth non-Governmental organizations, 249 Youth Enterprise Groups (YEGs) and hundreds of youth individuals countrywide. TYC is working towards building the capacity and sensitize youth on sustainable development and ensuring that the voice of a young person is heard across decision making platforms. TYC focus on the following areas: Youth livelihood and employment, Youth livelihood and environment, Youth health and gender, Youth leadership and build local democracy and Youth exchange and international partnership for sustainable development. TYC is committed to the kind of youth participation that entails a process whereby young people influence and share control and responsibility over decisions, plans and resources and implement change for sustainable development.

1.1 ABOUT THE PROJECT

WE EFFECT, TAWLA and TYC under the support of European Union implements in partnership a three-year project (2020-2023) which aims at strengthening democratic and inclusive electoral processes and accountable leadership in Tanzania during and after the 2020 national elections. This new project titled "*Increased Democratic and Inclusive Election Project in Tanzania in 2020*" will be implemented in three regions of Tanzania namely Arusha, Tanga and Mwanza covering a total of 13 constituencies of





Arumeru East, Arumeru west, Longido, Karatu, Monduli, Sumve, Magu, Misungwi, Kwimba, Lushoto, Korogwe, Muheza and Handeni rural. In each constituency the project will focus on 15 wards.

This project is tailored to build on the gains made in a phased out three-year action (2017-2019) which aimed at enhancing the participation of women and youth in the 2019 local election and 2020 general election in Tanzania "WYPRE PROJECT". This project is structured in three phases namely, the pre-election period, election period and post-electoral period. It aims at ensuring strengthened inclusivity, democracy, transparency, enhanced capacity of elected leaders (those who will be successful) and their accountability to citizens after elections as well as peaceful co-existence after the general election.

The overall objective of this project is to contribute to strengthened CSOs for enhanced democratic and inclusive electoral processes and more accountable leadership in Tanzania during and after the 2020 general elections.

This project has two specific objectives which are

- i. To promote democratic practices, citizens' participation especially women and youth in peaceful national electoral and post-electoral processes of 2020 in Mwanza, Arusha and Tanga regions of Tanzania.
- ii. To promote accountable leadership and peaceful environment in post-electoral Tanzania especially in the targeted regions of Arusha, Mwanza and Tanga

2.0 THE ASSIGNMENT

To reveal the unknown stories and bring awareness to the wider audience, this project intends to produce a documentary to document the human life changing stories and impacts at the community because of the engagement through IDIEP and WYPRE project.

The exercise will entail gathering and interviewing community members, successful leaders, Community champions and other relevant people that will be identified.

3.0 SCOPE OF WORK

This task which will be done in collaboration with project partners will consider the following:

- o Develop tools (Guiding questions)
- o Identify community members who will be ready to share their stories and seek a signed consent.
- o Publishing the video in the mainstream media and a story write up in the newspaper celebrating the achievements of the project /lessons learnt for the project.
- o Developing a story write up for publishing on We Effect website and shared with the donor.





- o Ensure the support of European Union and implementing partners comes out in the community conversations

4.0 DELIVERABLES.

The following are the expected deliverables

- 5 – 7 minutes main documentary covering three regions of Tanga, Arusha and Mwanza.
- 5 short reels from each region that can be used for social media platforms.
- High resolutions, high impact photos (Minimum 60 photos, 20 per region) that will be used for publicity, websites/ newsletters/social media etc
- Captions should be indicated along with who and what is captured in the photo

5.0 DURATION AND TIMELINE

This task is expected to be conducted within a short time but must be ready by April 2023. We request consultants/ firms to provide competitive days in their bids for the work outlined to be undertaken by the consultants. Proposals should include time plans clearly indicating how the work will flow. It is aimed that contracting will be done by end of February.

6.0 HOW TO SUBMIT PROPOSAL

Interested individuals /firms are invited to submit a letter of interest accompanied with

- A Technical note including CV / description of the firm (in case of a firm, CV of the experts proposed should be included) with qualifications, experience for the assignment and a detailed methodology with time schedule.
- A Financial quote with detailed prices for the assignment, mainly technical fees.

Documents should to be sent by email to; Shared EasternAfrica@weeffect.org, copying electronic.bids@tawla.or.tz by 15th February 2023 BY 0900HRS.

NOTE: Only Tanzanians can apply due to communication factor.

