



**TANZANIA WOMEN LAWYERS ASSOCIATION (TAWLA)**

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**RFP No: TAWLA/FY21/002**

**FOR**

**TO PROVIDE TECHNICAL SUPPORT IN DEVELOPMENT OF THE RIGHTS-BASED AND GENDER SENSITIVE ADVOCACY STRATEGY ON NON-COMMUNICABLE DISEASES (NCDs)**

## **1.0 ABOUT TAWLA AND TANCDA**

**Tanzania Women Lawyers Association (TAWLA)** is a Non-Governmental Organization (NGO) as of July 2019. This was a result of changes in the legal and regulatory introduced in 2019 through Written Laws (Miscellaneous Amendments) Act, No.3 of 2019, which amended the Non-Governmental Organizations Act, Act No.24 of 2002 by imposing a mandatory obligation for all organizations that has been registered other than under the NGOs Act, but engaged in community activities, to undergo compliance exercise which has the effect of changing their legal status to NGO.

TAWLA was formerly registered under the Societies Act in 1990 mainly as a guild to promote and advance legal and constitutional rights of women and this still stands and relevant to date. The aims and objectives of the organization is; to advocate for gender equality, promotion of human dignity and gender justice through policy, legal and institutional reforms, community action and media engagement. To this end, TAWLA envisage a society that respects, upholds the rights, enhances the responsibility and empowers women.

## **2.0 INTRODUCTION AND BACKGROUND OF THE PROJECT**

As part of the Global RECAP program, TAWLA is implementing the subproject titled ***“promoting healthy diet and physical activity through advocacy for regulatory and policy reforms and community education”***. The overall objective of the subproject is to contribute to reducing diet related non-communicable diseases in Tanzania. This is an advocacy intervention aiming to influence changes in fiscal and regulatory framework towards more protective and conducive environment that promotes healthy diets and

physical activity. Through this subproject, TAWLA expects to achieve the following outcomes: (i) Improved right-based approach and gender sensitive advocacy interventions, collaboration, and coordination amongst key stakeholders in advocating for healthy diets and physical activity and (ii) Informed and sensitized community members that support right based and gender sensitive regulatory and policy measures that promote healthy diets and physical activities.

Statistics indicate that Non-communicable diseases (NCDs) account for widespread illness and disability. According to WHO estimates for 2016, NCDs cause over 70% of total deaths worldwide - 41 million people every year and 75% of premature adult deaths (deaths of people between the ages of 30 and 69), or around 15 million people annually. Over 85% of these "premature" deaths occur in low and middle-income countries.<sup>1</sup>

In Tanzania NCDs is estimated to account for 1/3 of all deaths. It is argued that today Tanzanians aged 30+ years face an 18% risk of pre-mature death due<sup>2</sup> to non-communicable diseases. According to 2019 WHO report on "*legal and regulatory mapping*"<sup>3</sup> NCDs contributed to 34.4% of all deaths in Tanzania in 2016 where a total number of pre-mature death in 2016 were 7797. Further the report indicates that the probability % of dying between 30yrs-70yrs in Tanzania is 17.9% for both sex, 18.5 for male and 17.5 for Female. The report further indicates that 13.2% of all NCDs are caused by cardiovascular diseases, 7% cancer and 1.8 chronic respiratory diseases. This has significantly impacted on Tanzania's economic development due to loss of productivity and economic contribution of people due to pre-mature death caused by NCDs as well as treatment costs that are being incurred by the country in response to non-communicable diseases. As a result, it threatens the Tanzania's ability to achieve Sustainable Development Goals (SDGs).

Tanzania Step Survey Report<sup>4</sup> indicates that around 82.6% (Men 84.5% and Women 80.8%) of the surveyed Tanzania population (6000 people) has 1-2 risk factor of NCD, around 16.6% (Men 14.9% and Women 18.2%) had at least three risk factors and Less than one percent 0.8% (Men 0.6% and Women 1.0%) of the population has not have either of the risk factor<sup>5</sup>. The survey further indicates that 7.3% of the surveyed population do not engage in work related physical activities (Men 8.3%, Women 6.4%).

The survey<sup>6</sup> also indicates that a healthy diet is a big challenge for majority of Tanzanian. The survey findings shows that 98% of men and 97.5% of women aged 25-34 from the sample surveyed have inadequate intake of fruits and/or vegetable (5 servings/day). For those aged 35-44, 45-54 and 55-64 the findings are 98% of men and 97% of women, 96% of men and 98.5% of women and 98% of men and 98.3% of

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<sup>1</sup> Found at <https://www.who.int/en/news-room/fact-sheets/detail/noncommunicable-diseases>

<sup>2</sup> Death before 70<sup>th</sup> birthday

<sup>3</sup> The mapping report is unpublished

<sup>4</sup> [https://www.who.int/ncds/surveillance/steps/UR\\_Tanzania\\_2012\\_STEPS\\_Report.pdf?ua=1](https://www.who.int/ncds/surveillance/steps/UR_Tanzania_2012_STEPS_Report.pdf?ua=1)

<sup>5</sup> Ibid

<sup>6</sup> Ibid

women, respectively. It also shows that the prevalence of overweight and obesity together constituted 26.0% of the population. The prevalence overweight and obesity is much higher in women (37.1%) than in men (15.1%). Majority of overweight and obesity was high in the age group of 45-54 years in either sex. 5.9 % (men 25.4% and women 26.4%).

From the foregoing, unhealthy diet and lack of physical activity are the main metabolic risk factors leading to cardiovascular disease, one of the leading NCDs in terms of premature deaths and increase the risk of diabetes and cancers. Unhealthy diet and a lack of physical activity can lead to raised blood pressure, increased blood glucose, elevated blood lipids and obesity in men, women, girls, and boys of all income levels. Overall, unhealthy diet poses a greater risk to morbidity and mortality than do unsafe sex, alcohol, drug, and tobacco use combined and for this reason, it must be addressed as a policy issue.

To achieve the desired goal and expected outcomes, TAWLA will employ several strategies including coalition and partnership building, capacity building and technical support provision, community, and national level engagement as well as media engagement. Key activities include establish working and supports its meetings, develop rights-based and gender sensitive advocacy strategy, trainings, and provision of technical support to mention but few. Therefore, in relation to this TOR, TAWLA will be looking for a consultant to provide technical support in the development of rights-based and gender sensitive advocacy strategy for NCDs in Tanzania. The strategy will be an important advocacy tools for TAWLA and other key stakeholders in Tanzania working on NCDs issues including TANCDA.

### **3.0 ABOUT THE CONSULTANCY**

The overall goal of this consultancy is to develop a comprehensive rights-based and gender sensitive advocacy strategy and policy briefs which to guide the TAWLA and the other members of working group on NCDs in carrying out advocacy interventions for healthy diet and physical activity in Tanzania. This assignment adopted the collaborative approach, therefore the strategy will be jointly developed by TANCDA and TAWLA, where TANCDA will engage a consultant to lead the process of developing an advocacy strategy and TAWLA will engage a consultant to work with TANCDA's engaged consultant, through technical support provision in developing the strategy. The role of TAWLA in this collaborative assignment is to ensure the advocacy strategy to be developed is rights-based and gender sensitive.

### **4.0 SCOPE OF WORK**

The Specific tasks of the Consultant include:

- To work with the TANCDA to see through the final joint advocacy strategy and make sure that, human right approach; Legal and Gender aspects are integrated through the strategy.

- Carry out legal research to identify all laws including fiscal laws that directly and indirectly govern issues related to Non-Communicable Diseases including Health diet and Physical and input into the advocacy strategy development process.
- Review all policies including fiscal policies related to NCDs, health diets and physical activities so as to ensure that the Advocacy strategy with policies priorities of the government of Tanzania
- Work with and guide TANCDA on gender approaches and human rights-based approaches during the strategy development process and ensure the final strategy is rights-based and gender sensitive.
- Develop legal and gender related policy briefs based on the key advocacy areas identified in the advocacy strategy to contribute into advocacy interventions.
- Collaborate with TANCDA's consultant in presenting the draft strategy during the stakeholder's validation meeting.
- Collaborate with TANCDA's consultant to develop Strategy implementation plan
- Collaborate with TANCDA's consultant to train Global RECAP implementers in Tanzania and members of working group on NCDs on the contents of the advocacy strategy and how to implement it.

## **5.0 DELIVERABLES**

The consultant will provide these key deliverables.

- At inception, a detailed work plan for the activities indicating delivery dates
- Report on the analysis of the existing laws and policies governing issues relating to NCDs including Health and physical activities related issues.
- Advocacy strategy and implementation plan,
- 2 policy briefs based on the legal and policy analysis/review conducted. The first brief will base on legal aspect and the second brief will base on gender aspect.

## **6.0 EXPERTISE**

TAWLA is seeking an individual consultant with extensive experience in legal issues, gender mainstreaming, strategy and policy development, policy briefs development and mentoring capacity. The candidate should be a talented individual who is committed to advocacy development and passionate about promoting participatory approaches to advocacy particularly on gender and Human Rights issues.

## **7.0 REPORTING**

The consultant will be reporting to the TAWLA and all deliverables will be submitted to TAWLA h, on dates as may be mutually agreed during the inception meeting..

## 8.0 TIME FRAME

Time frame for this assignment is two months from the date of signing the contract.

## 9.0 EXPECTED OUTCOME

To have a rights-based advocacy strategy and policy briefs on NCDs of which is in conformity with Human Rights and Gender based approaches.

## 10.0 INSTRUCTION TO BIDDERS

1. To be evaluated, bidders **MUST** include the following in the proposal

- (a) A copy of registration certificate, TIN and VAT certificate (if applicable)
- (b) Bid form
- (c) Summary of Costs
- (d) Contact reference for at least 3 reputable organizations, preferably NGO; and
- (e) A copy of a previous reports of a similar nature undertaken

### 2. Payment Schedule

- a) The consultant is expected to pay all government taxes for which they are responsible. Where applicable, TAWLA shall deduct all applicable government taxes and submit them to the Tanzania Revenue Authority (TRA)
- b) Terms of payment is 100% after submitting final report.

### 3. Bid validity period

Bids will be valid for a period of 60 days the date of final submission of proposals

### 4. Preparation of the Proposals

Technical proposal which shall provide the following information **[70%]**:

#### 5. Desired Qualifications and Experiences of the consultant

Experience, reputation and experience in previous similar work. TAWLA is looking for a qualified, highly self-motivated, enthusiastic and innovative consultant/consulting firm with the following skills and qualifications **(20%)**:

- Holder of a degree in law and highly experience in policy development, research, communications
- Holder of Master's Degree (LLM) on Human Rights and Gender related issues.
- Holder of Post graduate in legal practice with five years' experience in legal practice.
- Strong knowledge of contemporary development issues nationally and globally especially on gender and Human Rights issues.
- Previous experience in developing participatory advocacy strategies and plans.

- Previous experience in policy analysis and policy research.
- Strong background in capacity building and training on advocacy and policy implementation.
- Previous experience in consulting with organizations on advocacy or similar assignments.
- Good communication written and verbal in English and Swahili.
- Excellent networks with government and civil society partners.

a) Understanding of “call of Consultants” and TAWLA Profile **(10%)**

b) A description of the methodology and the overall quality of the proposal and detailed activities schedule/work plan with time frame **(20%)**

c) Qualification of key personnel proposed to carry out the assignment and qualifications, must provide information indicating that they are qualified to perform the services by submitting updated CV's, description of similar assignments, experience in similar conditions and relevant skills. Team composition (including sex-disaggregation) and level of effort of each proposed team member, if applicable **(20%)**

The minimum technical score required to pass for financial evaluation: **50% and above out of 70%**

Financial Proposal**[30%]**

a) In preparing the financial proposal, consultants are expected to take into account the requirements and conditions outlined in the RFP documents. Financial proposal should cover all cost to conduct the survey, to include;

- An itemized line by line budget proposal for consultancy fees/cost;
- Administrative costs such as travel, accommodation, meals and stationary etc; and
- Itemized field data collection expenses.

b) The financial proposal should clearly indicate, as a separate amount, any applicable taxes(withholding tax), duties, fees, levies, and other charges imposed under the applicant law, on the consultants, the sub consultants, and their personnel; and

c) The formula for determining the financial scores is the following:

**Sf** = 30 x Fm/F, in which **Sf** is the financial score, **Fm** is the lowest price and **F** the price of the proposal under consideration.

Proposals will be ranked according to their combined technical (St) and financial (Sf) scores. The firm achieving the highest combined technical and financial score will be invited for negotiations.

## 5. Selection Criteria

Selection Criteria: In order to determine the quote offering the best value for money, that is the best price to quality ratio, TAWLA will consider the following criteria;

- a) Specific experience of the consultants related to the assignment;
- b) Adequacy of the proposed work plan and methodology and understanding of the Terms of Reference;
- c) Qualifications and competence of the key staff for the Assignment;
- d) Total costs to carryout the assignment; and
- e) Reference.

## 6. Queries/Requests for Clarifications

Queries/requests for clarifications must be directed to procurement unit at [electronic.bids@tawla.or.tz](mailto:electronic.bids@tawla.or.tz)

## 7. How to bid

*Interested and suitably qualified consultant or consulting firm must send their CV accompanied with a letter of interest detailing their qualifications, experience and all other requirements stated in this RFP to [electronic.bids@tawla.or.tz](mailto:electronic.bids@tawla.or.tz) not later than 1400Pm Tanzania Time on **Monday 13<sup>th</sup> JUNE 2021***

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